



PRESS RELEASE

Semper idem Underberg GmbH closes the order book with a full placement of EUR 30mn

- Private placement closed early and on first day due to broad oversubscription
- EUR 30mn fully placed with a coupon of 6.125%
- Proceeds for partly refinancing of the outstanding corporate bond

Rheinberg, 1. July 2014 – Semper idem Underberg GmbH successfully placed its new corporate bond (ISIN DE000A11QR16) with a volume of EUR 30mn to institutional investors via a private placement. The corporate bond has a semi-annual interest payment with a coupon of 6.125% p.a. and a maturity until 7 July 2021.

The private placement to institutional investors in Germany, Luxembourg, Austria as well as Switzerland was closed within a few hours. Trading in the bond in the Open Market of Deutsche Börse AG (Frankfurt Stock Exchange, Quotation Board) is scheduled for 7 July 2014. The issue date and settlement date is also 7 July 2014. An application for unofficial trading of the securities has been made and is expected to start on 3 July 2014.

The net proceeds shall mainly be used towards partly refinancing of the outstanding corporate bond, issued on April 2011 (coupon: 7.125%; maturity: April 2016; ISIN DE000A1H3YJ1). Furthermore, a part of the net proceeds shall be used towards investments in brand growth. Besides product innovations and variations, the gastronomy concept will be further developed and the successful internationalization of the Company's private labels will be promoted further.

'After the successful placement of the 2011/2014 corporate bond in 2011 and the bond tap in 2012, we are again pleased with the strong interest of institutional investors in our company. The full placement of the new corporate bond within a very short time demonstrates that the sustainable growth investments and the associated operative success has been recognized by the capital markets', stated Wilfried Mocken, authorized representative of the Underberg-Group.

Close Brothers Seydler Bank AG, Frankfurt am Main acted as the Sole Global Coordinator and Bookrunner. Conpair AG, Essen, acted as the Financial Advisor of the company.

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